

July 29, 2024

The Honorable Lisa Calderon Assemblymember, District 56 California State Assembly State Capitol P.O. Box 942849 Sacramento, CA 94249-0056

RE: ATA ACTION SUPPORT FOR ASSEMBLY BILL 3030

Dear Assemblymember Calderon,

On behalf of ATA Action, I am writing to express support for AB 3030 related to artificial intelligence and health care services.

ATA Action, the American Telemedicine Association's affiliated trade association focused on advocacy, advances policy to ensure all individuals have permanent access to telehealth services across the care continuum. ATA Action supports the enactment of state and federal telehealth coverage and fair payment policies to secure telehealth access for all Americans, including those in rural and underserved communities. ATA Action recognizes that telehealth and virtual care have the potential to truly transform the health care delivery system – by improving patient outcomes, enhancing safety and effectiveness of care, addressing health disparities, and reducing costs – if only allowed to flourish.

As artificial intelligence (AI) has continued to become more refined, healthcare entities have begun to utilize this technology in the delivery of care due to its potential to improve quality and service capacity at every stage of the care journey. Accordingly, legislators and regulators have begun to consider the proper guardrails for the use of AI in healthcare, allowing for increased innovation and efficiency while ensuring patient care is not compromised. With this in mind, last year the ATA adopted AI Principles to help guide policies that enhance patient and provider trust, safety, and efficacy of AI adoption as a tool in healthcare, including in telehealth. With the addition of the recent amendments, we are happy to support this legislation as it aligns with the policies enumerated in the ATA's principles and provides appropriate transparency and accountability standards for the use of AI in healthcare.

Acknowledging the complexities AI technology policy will continue to bare, ATA Action believes further clarification will be needed during regulatory implementation if the bill is passed. In particular, some broad definitions such as "patient clinical information" found in Assembly Bill 3030 will need to be clarified. California policymakers should consider ATA Action as a resource on potential implementation issues to ensure the legislation achieves its laudable intended goals without unintended consequences.

Thank you for introducing this bill in the interest of ensuring efficient and effective access to high-quality, affordable health care. If you have any questions or would like to discuss the telehealth industry's perspective further, please contact me at kzebley@ataaction.org.



Kind regards,

Kyle Zebley

Executive Director

ATA Action